

TOWN OF SEABROOK ISLAND
Accommodations Tax Advisory Committee
August 19, 2021



MINUTES

CALL TO ORDER – Randall Buck, Chair

Present: Buck (Chair), Fagan (virtual), Leggett, Pontuti, Zanetti (Vice Chair)
Absent: Spisak, Schildge
Staff Present: Town Administrator Cronin, Town Clerk/Treasurer Watkins

INTRODUCTORY REMARKS – Randall Buck, Chair

None.

APPROVAL OF MINUTES

- Regular Meeting: August 10th, 2021

Mr. Buck moved to approve the previous meeting minutes of August 10th; Ms. Zanetti seconded. All voted in favor.

The previous meeting minutes of August 10th were approved.

OVERVIEW OF PROJECTED REVENUES FOR FY 2022- Joe Cronin, Town Administrator

Town Administrator Cronin summarized the projected revenues for FY 2022 from last meeting.

The Board discussed the amount of ATAX funds to be carried over into next year and what those funds are eligible for.

PRESENTATION OF REQUESTS FOR FY 2022 ACOMMODATIONS TAX FUNDS

- **Alan Fleming Tournament Comm./Seabrook Island Club** – Karen Petrucelli & Laura Ferreira
 - 2022 Alan Fleming Tennis Tournament amount requested: \$15,000.00

Ms. Petrucelli and Debbi Pickens summarized the upcoming event and gave a brief history of the tournament for the Board.

The Board discussed how this tournament compares with others in the area, and how this tournament is one of the few tournaments in the area that hosts two separate tournaments into one weekend.

The Board clarified the number of participants from out-of-town vs residents, and how many of the participants from out of town stayed on Seabrook Island.

- **Town of Seabrook Island** – Joe Cronin, Town Administrator
 - Beach Patrol amount requested: \$125,000.00

Town Administrator Cronin summarized the various services Beach Patrol provides Seabrook Island from April 1st to September 30th each year and mentioned there has been an increase in the contract amount from the previous year.

The Board clarified the various services Beach Patrol provides Seabrook Island and when it was started.

- Dolphin Education Program amount requested: \$10,000.00

Town Administrator Cronin summarized the Dolph Education Program and how they educate tourists coming onto the island. He also added there was a documentary made recently about the strand feeding on Seabrook Island that should come out this year.

The Board discussed the amount of the contract, how other municipalities staff this program (hire out vs volunteers), who the volunteers are, and the projection on the attendance for strand feeding. They also discussed if the program should have flyers made up to the various kayak and paddle board companies to hand to renters.

- Gateway and Wayfinder Signage amount requested: \$30,000.00

Town Administrator Cronin summarized where the gateway and wayfinder signage would be placed between the gate and the traffic circle which will make it easier for individuals to find locations such as the Bohicket Marina, SIPOA, and Town Hall.

The Board discussed the potential design of these signs, if SIPOA would contribute to assist paying for some of the signage, and the timeline for this project.

Town Administrator Cronin clarified to the Board if the Town would like to put signage on Betsy Kerrison leading into the traffic circle, the Town would have to apply for an encroachment permit with SCDOT.

- Fourth of July Celebration amount requested: \$20,000.00

Town Administrator Cronin summarized the Fourth of July Celebration for the Board and broke down the costs of the event.

The Board discussed the Seabrook Island Club’s contribution to the event, and how many tourists come onto the island during this event who are not staying on Seabrook Island.

COMMITTEE DISCUSSION

Mr. Buck moved to recommend awarding the 2022 Alan Fleming Tennis tournament \$15,000; Ms. Zanetti seconded. A vote was taken as follows:

Ayes:	Buck, Fagan, Pontuti, Zanetti
Abstain:	Leggett

The recommendation to award the 2022 Alan Flemming Tournament \$15,000 passed.

Mr. Buck moved to recommend awarding the Dolphin Education Program \$10,000; Mr. Pontuti seconded. All voted in favor.

The recommendation to award the Dolphin Education Program \$10,000 passed.

Mr. Buck moved to recommend awarding the Gateway and Wayfinder Signage \$30,000; Ms. Zanetti seconded. All voted in favor.

The recommendation to award the Gateway and Wayfinder Signage passed.

Mr. Buck moved to recommend awarding the 4th of July Celebration \$20,000; Ms. Leggett seconded. A vote was taken as follows:

Ayes:	Buck, Fagan, Leggett, Zanetti
Abstain:	Pontuti

The recommendation to award the 4th of July Celebration \$20,000 passed.

Mr. Buck moved to recommend award the Beach Patrol \$103,750; Ms. Zanetti seconded. All voted in favor.

The recommendation to award the Beach Patrol \$103,750 passed.

Mr. Buck moved to recommend using \$21,250 of the ATAX carry over fund balance to Beach Patrol; Ms. Leggett seconded. All voted in favor.

The recommendation to use \$21,250 of the ATAX carry over fund balance passed.

OTHER BUSINESS

- Date of Meeting of Committee to hear requests for 2022

The Board discussed the next meeting dates for 2022 will be sometime in August and will be notified closer to that date.

Town Administrator Cronin mentioned there could be another ATAX meeting in mid-October to mid-November depending on the amount of State ATAX funds the Town receives, to recommend allocating ATAX funds for the upcoming road and drainage improvement project.

The Board discussed whether the Bohicket Marina was notified of when to apply for ATAX funds for FY 2022.

ADJOURN

Mr. Buck moved to adjourn; Mr. Pontuti seconded. All voted in favor.

The meeting adjourned at 11:06am.

Date: August 20, 2021

Prepared by: *Katharine E. Watkins*
Town Clerk/Treasurer