

# TOWN OF SEABROOK ISLAND

## Community Promotion & Engagement Committee Regular Meeting

June 15, 2023

### MINUTES

Members Present: Patricia Fox, Jean Conyers, Larry Phillips, Sharon Carter, Kim Westberg  
Members Absent: None.  
Guests Present: Liz Fritz, Seabrook Island Artist Guild  
Staff Present: Katharine Watkins, Robin Ochoa

#### CALL TO ORDER

Chair Councilwoman Fox called the meeting to order at 1:00 PM. Ms. Watkins confirmed that the requirements of the Freedom of Information Act were fulfilled, and the meeting agenda was properly posted.

#### APPROVAL OF MINUTES

1. Ms. Fox reviewed the minutes. As there was no discussion, Mr. Phillips made a motion to approve the minutes from the meeting of May 18, 2023, which was seconded by Ms. Conyers. The motion for APPROVAL was unanimous.

#### NEW BUSINESS ITEMS

##### 1. Community Promotion Grants

###### a. Seabrook Island Artist Guild

- **Amount Requested:** \$1050.00
- **Purpose:** Guest Artist Demonstrations

Ms. Conyers moved to approve the request from the Seabrook Island Artists Guild for funds to pay for speakers for the monthly Artist Guild meetings and seconded by Mr. Phillips. Ms. Fox called for a vote on the motion with the following outcome, 0 APPROVED and 3 DENIED. Committee members discussed the concern of funding for a regular series of speakers. It was agreed that further discussion is needed regarding more specific criteria for grant proposals to guide future grant requests. Ms. Fox indicated that she would add this to a future agenda for discussion and action.

###### b. Seabrook Island Green Space Conservancy (SIGSC)

- **Amount Requested:** \$1,262.33
- **Purpose:** Permanent Conserved Property signs for Conservancy Lots

Following a brief discussion, a motion to approve the request from the Seabrook Island Green Space Conservancy to support the costs of the signs on Greenspace properties was

made by Mr. Phillips and seconded by Ms. Carter. The motion was APPROVED unanimously.

**c. Kiawah Seabrook Exchange Club Foundation**

- **Amount Requested:** \$1,500.00
- **Purpose:** Promotion Items for the annual Seabrook Island Bohicket 1/2 Marathon or 10K Race

A brief discussion of the proposal submitted by the Kiawah Seabrook Exchange Club Foundation was followed by a motion made by Mr. Phillips and seconded by Ms. Carter to approve the grant request for promotion costs of the annual Seabrook Island/Bohicket Half Marathon/10K race. The motion to approve the proposal at the level of \$787.67 (the remaining balance of the grant fund for 2023) was APPROVED unanimously.

**ITEMS FOR INFORMATION / DISCUSSION**

**1. Communications & Events Manager Robin Ochoa**

**a. Recap of Disaster Awareness Day**

The attendance at the successful 2023 Disaster Day event was over 130 participants which was an increase from previous years. Kiawah will host the event in 2024.

**b. Update Summer Chow Town Events**

Future Chow Town events were discussed including the idea of expanding the event to include local arts and crafts and perhaps a Christmas Market event. Ms. Ochoa will explore this idea and report back at a future meeting.

**2. Summer Meeting Schedule**

It was agreed to cancel the July 2023 meeting. The committee will be notified of the date of the August/September meeting(s).

**3. Committee Member Comments**

NA

**ADJOURN**

There being no further business, Ms. Carter made a motion to adjourn the meeting which was seconded by Mr. Phillips. The motion was APPROVED unanimously. The meeting was adjourned at 2:13 PM. The next meeting is TBA at the Town Hall.

Prepared by: Jean Conyers  
Date: June 21, 2023