

TOWN OF SEABROOK ISLAND

RESOLUTION NO. 2022-01

ADOPTED MARCH 22, 2022

**A RESOLUTION TO ADOPT THE TOWN OF SEABROOK ISLAND'S
STRATEGIC PRIORITIES FOR 2022-23**

WHEREAS, the Mayor and Council of the Town of Seabrook Island recognize the value of prioritizing its strategic goals and objectives in order to articulate a shared vision for future actions to be taken by Council, and to ensure the most efficient and effective use of limited public resources; and

WHEREAS, on March 1, 2022, the Mayor and Council of the Town of Seabrook Island held a strategic planning workshop to identify and rank the town's strategic priorities for 2022-23; and

WHEREAS, the Mayor and Council of the Town of Seabrook Island believe it is fitting and proper to formalize the results of this workshop by adopting and publishing its Strategic Priorities for 2022-23;


NOW, THEREFORE, BE IT RESOLVED, that the Mayor and Council for the Town of Seabrook Island hereby adopts the "Strategic Priorities for 2022-23," attached hereto as Exhibit A and incorporated by reference as if set forth fully herein;

BE IT FURTHER RESOLVED, that the items contained within the attached "Strategic Priorities for 2022-23" shall be considered as a guide for future actions which may be undertaken by the Mayor and Council in the furtherance of the town's strategic goals and objectives;

BE IT FURTHER RESOLVED, that the Town Administrator is hereby directed to post the "Strategic Priorities for 2022-23" on the town's website, to otherwise disseminate the Strategic Priorities as he deems appropriate, and to make copies of the same available to the public upon request.

SIGNED AND SEALED this 22nd day of March, 2022, having been duly adopted by the Town Council for the Town of Seabrook Island on the 22nd day of March, 2022.

Signed:



John Gregg, Mayor

Witness:



Katharine E. Watkins, Town Clerk

EXHIBIT A

TOWN OF SEABROOK ISLAND STRATEGIC PRIORITIES FOR 2022-23

CRITICAL PRIORITIES ("MUST DO")

- (1) **Seabrook Island Road:** Address drainage, elevation, flooding, and pavement conditions along the town-maintained portion of Seabrook Island Road between Landfall Way and Freshfields; coordinate planned improvements with neighboring property owners such as Bohicket Marina, MUSC, Seafields, SIPOA, and the Seabrook Island Club; address drainage issues along the inbound and outbound pathways adjacent to Seabrook Island Road.

Assigned To: Public Works Committee (Goldstein), Town Administrator

- (2) **Code Enforcement:** Enhance the town's capacity to monitor and enforce ordinance violations (beach rules, business licensing, permitting, short-term rentals, etc.); expand enforcement capabilities on the beach when members of beach patrol are not present, including early mornings, evenings, and during the off-season; provide a portal or location on the town's website where individuals may report alleged violations.

Assigned To: Public Safety Committee (Kortvelesy), Environment & Wildlife Committee (Finke), Town Administrator, Zoning Administrator/Chief Code Enforcement Officer

- (3) **Short-Term Rental Policies:** Complete a review of the town's existing short-term rental policies; determine next steps (if any) regarding the petition to cap short-term rental units within the town; establish a procedure to govern how and when a public referendum may be placed on the ballot, consistent with statutory requirements and existing caselaw.

Assigned To: Short-Term Rental Ad Hoc Committee (Finke/Fox), Town Administrator, Town Attorney

- (4) **Garage:** Provide additional storage for vehicles and equipment at town hall; expand available office and storage space for town personnel; address drainage issues on the property surrounding town hall.

Assigned To: Public Works Committee (Goldstein), Town Administrator

SIGNIFICANT PRIORITIES ("SHOULD DO")

- (5) **Personnel & Facility Needs Assessment:** Assess current and future staffing needs to address the town council's priorities efficiently and effectively; determine long-term capital needs for additional office space, facilities, and major equipment purchases; evaluate options for the future expansion or replacement of town hall.

Assigned To: Public Works Committee (Goldstein), Town Administrator

- (6) **Pathway Amenities:** Enhance and upgrade the existing ten-foot shared use pathway along the

town-maintained portion of Seabrook Island Road between Landfall Way and Freshfields; incorporate amenities such as benches, crosswalk signals, lighting, signage, etc.

Assigned To: Public Safety Committee (Kortvelesy), Public Works Committee (Goldstein), Town Administrator

- (7) **Licensing & Permitting Upgrades:** Purchase and implement a new licensing and permitting software system; enable online payments; enable applicants to request and pay for business licenses, permits, and other town services online.

Assigned To: Town Administrator, Town Clerk/Treasurer, Business License Official, Zoning Administrator/Chief Code Enforcement Officer

- (8) **Beach Rules Ordinance:** Review and update the town's beach rules ordinance.

Assigned To: Environment & Wildlife Committee (Finke), Town Administrator

MODERATE PRIORITIES ("COULD DO")

- (9) **Communication Enhancement:** Continue to diversify and enhance the town's communication capabilities; consider distributing public information via regular e-blasts; improve coordination with public safety agencies

Assigned To: Community Promotions & Engagement Committee (Fox), Town Administrator

- (10) **Greenbelt Projects:** Identify and recommend projects for funding from the Charleston County Greenbelt Program.

Assigned To: Environment & Wildlife Committee (Finke), Greenbelt Committee, Town Administrator

- (11) **Building Permitting & Inspection Services:** Consider options for the provision of permitting and inspection services in the town, including: 1) remaining with Charleston County Building Inspection Services; 2) contracting with the Town of Kiawah Island; 3) bringing permitting and inspection services in-house with town personnel; and 4) bringing permitting and inspection services in-house with contracted personnel;

Assigned To: Town Administrator, Zoning Administrator/Chief Code Enforcement Officer

- (12) **Alternate Revenue Sources:** Evaluate and consider the imposition of alternate revenue sources to meet ongoing operational and capital needs, including a local accommodations tax of up to 1% on lodging and a local hospitality tax of up to 2% on the sale of prepared meals and beverages.

Assigned To: Town Administrator, Town Clerk/Treasurer

INDIVIDUAL PRIORITIES ("MAY CONSIDER")

- (13) **Plan Updates:** Develop a schedule and review process for planned updates to the town's Beach

Management Plan and Comprehensive Plan.

Assigned To: Mayor Gregg, Environment & Wildlife Committee (Finke), Planning Commission, Town Administrator, Zoning Administrator/Chief Code Enforcement Officer

- (14) **Marsh, Creek & Wetlands Policy:** Consider adopting a policy to protect salt marshes, tidal creeks, and wetlands within the town (similar to the beachfront management ordinance).

Assigned To: Councilwoman Finke, Environment & Wildlife Committee (Finke), Planning Commission, Town Administrator, Zoning Administrator/Chief Code Enforcement Officer

- (15) **Form of Government:** Evaluate the three forms of South Carolina municipal government and consider changing from the current Mayor-Council form to Council or Council-Manager form.

Assigned To: Councilwoman Fox, Town Administrator, Town Attorney

- (16) **Conservation:** Work with the Seabrook Island Green Space Conservancy to identify and preserve conservation areas.

Assigned To: Councilman Kortvelesy, Environment & Wildlife Committee (Finke), Town Administrator