

TOWN OF SEABROOK ISLAND

RESOLUTION NO. 2024-05

ADOPTED March 20th, 2024

**A RESOLUTION TO ADOPT THE TOWN OF SEABROOK ISLAND'S
STRATEGIC PRIORITIES FOR 2024-25**

WHEREAS, the Mayor and Council of the Town of Seabrook Island recognize the value of prioritizing its strategic goals and objectives in order to articulate a shared vision for future actions to be taken by Council, and to ensure the most efficient and effective use of limited public resources; and

WHEREAS, on February 13, 2024, the Mayor and Council of the Town of Seabrook Island held a strategic planning workshop to identify and rank the town's strategic priorities the 2024-25 term; and

WHEREAS, the Mayor and Council of the Town of Seabrook Island believe it is fitting and proper to formalize the results of this workshop by adopting and publishing its Strategic Priorities for 2024-25;

NOW, THEREFORE, BE IT RESOLVED, that the Mayor and Council for the Town of Seabrook Island hereby adopts the "Strategic Priorities for 2024-25," attached hereto as Exhibit A and incorporated by reference as if set forth fully herein;

BE IT FURTHER RESOLVED, that the items contained within the attached "Strategic Priorities for 2024-25" shall be considered as a guide for future actions which may be undertaken by the Mayor and Council in the furtherance of the town's strategic goals and objectives;

BE IT FURTHER RESOLVED, that the Town Administrator is hereby directed to post the "Strategic Priorities for 2024-25" on the town's website, to otherwise disseminate the Strategic Priorities as he deems appropriate, and to make copies of the same available to the public upon request.

SIGNED AND SEALED this 20th day of March, 2024, having been duly adopted by the Town Council for the Town of Seabrook Island on the 20th day of March.

Signed:


Bruce Kleinman, Mayor

Witness:


Katharine E. Watkins, Town Clerk

EXHIBIT A

TOWN OF SEABROOK ISLAND STRATEGIC PRIORITIES FOR 2024-25

CRITICAL PRIORITIES ("MUST DO")

- (1) **Comprehensive Beach Management Plan:** Develop and adopt a five-year update to the town's Comprehensive Beach Management Plan.

Assigned To: Environment & Wildlife Committee, Town Administrator, Zoning Administrator/Chief Code Enforcement Officer

- (2) **Short-Term Rental Ordinance:** Complete a comprehensive review of the town's existing short-term rental ordinance; evaluate and recommend possible changes to existing short-term rental regulations; if applicable, adopt an ordinance to implement recommended changes.

Assigned To: Special Committee on Short-Term Rentals, Planning Commission, Town Administrator, Zoning Administrator/Chief Code Enforcement Officer, Short-Term Rental Compliance Manager, Town Attorney

- (3) **Comprehensive Marsh Management Plan:** Develop and adopt a Comprehensive Marsh Management Plan for the town.

Assigned To: Environment & Wildlife Committee, Planning Commission, Town Administrator, Zoning Administrator/Chief Code Enforcement Officer

- (4) **Comprehensive Plan:** Develop and adopt a five-year update to the town's Comprehensive Plan; evaluate and determine the relationship between the Charleston County Urban Growth Boundary ("UGB") and the future land use recommendations contained in the town's Comprehensive Plan; coordinate with neighboring jurisdictions to reach agreement at the regional level to recognize, implement and protect the county's UGB in local zoning determinations.

Assigned To: Planning Commission, Town Administrator, Zoning Administrator/Chief Code Enforcement Officer, Town Attorney

SIGNIFICANT PRIORITIES ("SHOULD DO")

- (5) **Beach Maintenance:** Evaluate the town's ability to participate in beach renourishment and other beach maintenance activities under state and federal law; identify and pursue funding source(s) for future beach maintenance activities; coordinate with SIPOA and affected property owners on permitting and execution of future beach maintenance projects to the extent allowed by law and available funding levels.

Assigned To: Environment & Wildlife Committee, Finance Committee, Accommodations Tax Advisory Committee, Town Administrator, Town Attorney

- (6) **Seabrook Island Road:** Address drainage, elevation, flooding, and pavement conditions along the

town-maintained portion of Seabrook Island Road; identify and pursue funding source(s) for planned improvements; coordinate planned improvements with neighboring property owners such as Bohicket Marina, MUSC, Seafields, SIPOA, and the Seabrook Island Club; address drainage issues along the inbound and outbound pathways adjacent to Seabrook Island Road; continue efforts to maintain and beautify Seabrook Island Road and the adjacent right-of-way.

Assigned To: Finance Committee, Town Administrator, Buildings & Grounds Manager

- (7) **External Relationships:** Improve relationships and coordination with outside organizations, including SIPOA and the Seabrook Island Club.

Assigned To: Community Promotions & Engagement Committee, Environment & Wildlife Committee, Public Safety Committee, Town Administrator, Communications & Events Manager, Buildings & Grounds Manager, Code Enforcement Officers, License & Permit Official, Short-Term Rental Compliance Manager, Zoning Administrator/Chief Code Enforcement Officer

MODERATE PRIORITIES ("COULD DO")

- (8) **Town Hall:** Assess current and future staffing needs; determine long-term capital needs for additional office space, storage capacity, and other public facilities; evaluate and pursue options for the future expansion or replacement of town hall; identify and pursue funding source(s) for future expansion or replacement of town hall.

Assigned To: Finance Committee, Town Administrator, Buildings & Grounds Manager, Zoning Administrator/Chief Code Enforcement Officer

- (9) **Communications:** Continue to diversify and enhance the town's communication capabilities; develop and implement additional tools to communicate news, emergency alerts, and other information with the public; ensure that communication tools and strategies are accessible to all demographics; improve coordination with public safety agencies.

Assigned To: Community Promotions & Engagement Committee, Public Safety Committee, Town Administrator, Communication & Events Manager