

TOWN OF SEABROOK ISLAND

Community Promotion & Engagement Committee

Regular Meeting

August 17, 2023

MINUTES

Members Present: Patricia Fox, Larry Phillips, Sharon Carter, Kim Westberg
Members Absent: Jean Conyers
Guests Present: Mayor John Gregg
Staff Present: Katharine Watkins, Robin Ochoa, Joe Cronin

CALL TO ORDER

Chair Councilwoman Fox called the meeting to order at 1:00 PM. Katharine Watkins confirmed that the requirements of the Freedom of Information Act were fulfilled, and the meeting agenda was properly posted.

APPROVAL OF MINUTES

1. Ms. Fox reviewed the minutes of the June 15, 2023, meeting. Mr Phillips noted a needed correction to the June 15 minutes, Ms Carter made a motion to approve the minutes as amended which was seconded by Ms Westberg. The motion for APPROVAL was unanimous.

NEW BUSINESS ITEMS

1. Community Promotion Grants: Seabrook Island Birders Request

The Seabrook Island Birders group asked that they amend their previously granted request to delete the requested chairs and instead use those approved monies to cover costs of storage of the beach boxes during the hurricane season as the maintenance facility where they previously have stored the boxes is no longer an available option. Following a discussion regarding the appropriateness of the request within the current guidelines, a motion was proposed to amend the original 2023 grant request to delete the purchase of chairs and include the storage cost of \$170 for this funding period only. Mr Phillips moved to approve the motion, however, being no second, the motion was DENIED.

The request was postponed until the October Community Promotions and Engagement Committee for a member of the Seabrook Island Birders to be present.

ITEMS FOR INFORMATION / DISCUSSION

1. Temporary Chairperson

Mayor Gregg was welcomed as the new temporary chairperson, replacing Councilwoman Fox who is resigning from the Town Council.

2. Chow Town

a. Additional 2023 Events

Several Town of Seabrook events are being planned during the final quarter of the 2023 including the Holiday Extravaganza event for Toys for Tots on Thursday, December 7, 2023. Additionally, it was recommended to request from the Mayor an additional \$800 to cover Chow Town events in September and October. Ms Westberg moved the motion which was seconded by Mr Phillips. The motion was APPROVED unanimously. The Mayor agreed to approve up to \$1000 for this purpose.

b. Dates for 2024 Events

In addition to the Chow Town events, Robin will explore adding “Third Wednesday” events with food trucks on the months not scheduled for Chow Town events. A motion was proposed to hold monthly Chow Towns, February through October. Ms Carter made the motion, seconded by Mr Phillips. With no further discussion, the recommendation was APPROVED unanimously.

3. Committee Member Comments New Communication & Events Manager

The committee extended their gratitude for Chairwoman Fox’s leadership and wished her well on her move to their new home.

ADJOURN

There being no further business, Mr Phillips made a motion to adjourn the meeting which was seconded by Ms Westberg. The motion was APPROVED unanimously. The meeting was adjourned at 3:00 PM. The next meeting will be at the Town Hall on October 19, 2023 at 1:00.

Prepared by: Jean Conyers
Date: September 29, 2023