

Community Promotions & Engagement Committee

Regular Meeting

September 19, 2024 @ 1:00 PM

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Seabrook Island Town Hall, Council Chambers
2001 Seabrook Island Road
Seabrook Island, SC 29455



MINUTES

CALL TO ORDER

Mayor Kleinman called the meeting to order at 1:00 PM.

ROLL CALL

Committee Members Present: Bruce Kleinman, Chair; Committee members Jean Conyers, Bernie McLaughlin, Larry Phillips, and Susan Soden

Town Staff Present: Joe Cronin (Town Administrator), Katharine Watkins (Assistant Town Administrator), Abigail Grooms (Communication & Events Manager), and Peter Wiggins (Town Clerk).

Others Present: Mark Andrews (Seabrook Island Birders), Brandy Embrey (Seabrook Island Turtle Patrol)

FOIA STATEMENT

The Town Clerk confirmed that the meeting was advertised in compliance with the requirements of the South Carolina Freedom of Information Act. Agendas were posted and furnished to news media and all persons requesting notification.

APPROVAL OF MINUTES

August 15, 2024

CPEC Committee Regular Meeting

Mayor Kleinman reviewed the minutes of the August 15, 2024, meeting. Mr. McLaughlin made a motion to approve the minutes as amended, seconded by Mr. Phillips.

The motion was approved UNANIMOUSLY.

NEW BUSINESS ITEMS

A. 2024 Community Promotion Grants

1.) Seabrook Island Birders

- **Amount Requested:** \$2,500.00

- **Purpose:** New signage at the boardwalks

Following a presentation of the purpose of the Seabrook Island Birders request for funds to support the replacement of signage on Boardwalk 1, Ms. Conyers made a motion to recommend the approval of the grant request in the amount of \$2,500, seconded by Mr. Phillips.

The vote was as follows:

Ms. Conyers	aye
Mr. Kleinman	aye
Mr. McLaughlin	aye
Mr. Phillips	aye
Ms. Soden	abstain

The grant request was recommended to the council with four ayes, no nays, and one abstention.

2.) Seabrook Island Turtle Patrol

- **Amount Requested:** \$2,500.00

- **Purpose:** New signage at the boardwalks

Following a presentation of the purpose of the Seabrook Island Turtle Patrol request for funds to support the replacement of signage on Boardwalk 1, Mr. McLaughlin made a motion to recommend the approval of the grant request in the amount of \$2,500, seconded by Mr. Phillips.

The vote was as follows:

Ms. Conyers	aye
Mr. Kleinman	aye
Mr. McLaughlin	aye
Mr. Phillips	aye
Ms. Soden	abstain

NOTE: The replacement of the signage on Boardwalk 1 is a collaborative effort involving the Seabrook Island Birders, Seabrook Island Turtle Patrol, and the Lowcountry Marine Mammal Network.

The grant request was recommended to the council with four ayes, no nays, and one abstention.

ITEMS FOR INFORMATION AND DISCUSSION

A. Upcoming Events

1.) Holiday Extravaganza (December 12, 2024, 4:00 – 7:00 pm)

Plans for the Holiday Extravaganza are in place with four food trucks, two dessert trucks and an adult beverage truck. In addition to the traditional Toys for Tots donation bins, there will be a fire pit for

S'Mores, live music, and arts vendors from the Seabrook Island Art Guild members and local community members.

ADJOURNMENT

There being no further business before the committee, Mr. Kleinman declared the meeting adjourned at 1:25 pm.

Jean Conyers
September 19, 2024