

TOWN OF SEABROOK ISLAND

Community Promotion & Engagement Committee Regular Meeting
May 18, 2023

MINUTES

Members Present: Patricia Fox, Jean Conyers, Kim Westberg, Larry Phillips
Members Absent: Sharon Carter
Guests Present: Mike Vinson, Seabrook Island Green Space Conservancy
Bill Nelson, Kiawah Seabrook Exchange Club Foundation
Staff Present: Katharine Watkins, Robin Ochoa

CALL TO ORDER

Chair Councilwoman Fox called the meeting to order at 1:00 PM. Ms. Watkins confirmed that the requirements of the Freedom of Information Act were fulfilled, and the meeting agenda was properly posted.

APPROVAL OF MINUTES

Ms. Fox reviewed the minutes. As there was no discussion, Mr. Phillips made a motion to approve the minutes from the meeting of April 20, 2023, which was seconded by Ms. Conyers. The motion for APPROVAL was unanimous.

NEW BUSINESS ITEMS

1. 2023 Community Promotion Grants

a. Seabrook Island Green Space Conservancy (SIGSC)

- **Amount Requested:** \$1,262.33
- **Purpose:** Permanent Conserved Property Signs for Conservancy Lots

Mr. Vincent presented a brief presentation regarding the request for funds to cover the purchase of permanent signs on the Seabrook Island lots that SIGSC has acquired and turned over to SIPOA. The request was tabled for further discussion at the June meeting pending the review of a resubmitted proposal from the Seabrook Island Artist Guild.

b. Kiawah Seabrook Exchange Club Foundation

- **Amount Requested:** \$1,500.00
- **Purpose:** Promotional items for the annual Seabrook Island Bohicket 1/2 Marathon or 10K Race.

Mr. Nelson presented a brief presentation regarding the request for funds to support the costs of advertising for the annual Seabrook Island/Bohicket Half Marathon/10K race schedule for November 2023. The request was tabled for further discussion at the June meeting pending the review of a resubmitted proposal from the Seabrook Island Artist Guild.

ITEMS FOR INFORMATION / DISCUSSION

1. Communications & Events Manager Robin Ochoa

a. Update Disaster Awareness Day - (June 1st: 10:00 am to 1:00 pm @ SIC Island House)

Ms Ochoa shared an update of the agenda for the annual Disaster Awareness Day.

b. Update Summer Chow Town Events

Ms Ochoa shared an update of the special treats and prizes that will be offered at the first Chow Town event schedule on May 31 to commemorate the anniversary of the incorporation of the Town of Seabrook Island.

c. Update TOSI Social Media Policy

The current draft of the TOSI Social Media Policy was reviewed. Opportunities for improvement and suggestions were offered by the committee.

2. Committee Member Comments

NA

ADJOURN

There being no further business, Ms. Westberg made a motion to adjourn the meeting which was seconded by Mr. Phillips. The motion was APPROVED unanimously. The meeting was adjourned at 2:32 PM. The next meeting will be at the Town Hall on June 15, 2023 at 1:00.

Prepared by: Jean Conyers
Date: May 19, 2023