

TOWN OF SEABROOK ISLAND

Community Promotion & Engagement Committee

Regular Meeting

April 18, 2024

MINUTES

Members Present: Bruce Kleinman, Chair, Jean Conyers, Bernie McLaughlin, Susan Soden

Members Absent: Larry Phillips

Guests Present:

Staff Present: Katharine Watkins, Joe Cronin, Abby Grooms

1. CALL TO ORDER, ROLL CALL & FOIA STATEMENT

Mayor Kleinman, Chair, called the meeting to order at 1:07 PM. Mr Cronin confirmed that the requirements of the Freedom of Information Act were fulfilled, and the meeting agenda was properly posted.

2. NEW BUSINESS ITEMS

A. Review 2024 Community Promotions Grants Criteria

Mr Cronin, Town Administrator, reviewed the changes in the Community Promotion Grants Program Guidelines. Amendments to the purpose statement were noted along with an increase in the grant awards up to \$1,200. Mr Cronin also noted that final authority for awarding the grants rests with the Town Council. The role of the Community Promotions and Engagement Committee is to make recommendations for consideration by the Town of Seabrook Island Council.

Mr Kleinman called for a motion to approve of the changes to the Community Promotion Grants Program Guidelines. Mr McLaughlin proposed a motion to approve the changes which was seconded by Ms Conyers. The motion was APPROVED unanimously.

3. ITEMS FOR INFORMATION AND DISCUSSION

A. Summer Chow Town Events

Ms Grooms, Communication and Events Manager, shared the plans for the 2024 Chow Town Events. Food trucks and musicians have been booked for each of the monthly events beginning in May and running through August plus the 2024 Holiday Extravaganza. The

dates are as follows: May 22, June 26, July 17, August 21 and December 12. All summer Chow Town events will run from 5:00-8:00 and the December event will run from 4:00-7:00. Committee members are encouraged to participate as their schedules allow.

4. COMMITTEE COMMENTS

5. ADJOURNMENT

There being no further business, Mr McLaughlin made a motion to adjourn the meeting which was seconded by Ms Soden. The motion was APPROVED unanimously. The meeting was adjourned at 1:39 PM. The next meeting is scheduled for Thursday, May 16 at 1:00 PM.

Prepared by: Jean Conyers
Date: April 21, 2024