

TOWN OF SEABROOK ISLAND

RESOLUTION NO. 2025-02

ADOPTED FEBRUARY 25, 2025

**A RESOLUTION TO ADOPT THE TOWN OF SEABROOK ISLAND'S
STRATEGIC PRIORITIES FOR 2025**

WHEREAS, the Mayor and Council of the Town of Seabrook Island recognize the value of prioritizing its strategic goals and objectives in order to articulate a shared vision for future actions and to ensure the most efficient and effective use of limited public resources; and

WHEREAS, on February 18, 2025, the Mayor and Council of the Town of Seabrook Island held a strategic planning workshop to identify and rank the town's strategic priorities for 2025; and

WHEREAS, the Mayor and Council of the Town of Seabrook Island believe it is fitting and proper to formalize the results of this workshop by adopting and publishing its Strategic Priorities for 2025;

NOW, THEREFORE, BE IT RESOLVED, that the Mayor and Council for the Town of Seabrook Island hereby adopts the "Strategic Priorities for 2025," a copy of which is attached hereto as Exhibit A and incorporated by reference as if set forth fully herein;

BE IT FURTHER RESOLVED, that the items contained within the attached "Strategic Priorities for 2025" shall be considered as a guide for future actions which may be undertaken by the Mayor and Council in the furtherance of the town's strategic goals and objectives;

BE IT FURTHER RESOLVED, that the Town Administrator is hereby directed to post the "Strategic Priorities for 2025" on the town's website, to otherwise disseminate the Strategic Priorities as he deems appropriate, and to make copies of the same available to the public upon request.

SIGNED AND SEALED this 3RD day of MARCH, 2025, having been duly adopted by the Town Council for the Town of Seabrook Island on the 25TH day of FEBRUARY.

Signed:



Bruce Kleinman, Mayor

Witness:



Peter Wiggins II, Town Clerk

EXHIBIT A

Town of Seabrook Island Strategic Priorities for 2025

CRITICAL PRIORITIES ("MUST DO")

- (1) **Seabrook Island Road:** Address drainage, elevation, flooding, and pavement conditions along the town-maintained portion of Seabrook Island Road; identify and pursue funding source(s) for planned road and drainage improvements; coordinate planned improvements with neighboring property owners such as Bohicket Marina, MUSC, Seafields, SIPOA, and the Seabrook Island Club; address drainage issues along the inbound and outbound pathways adjacent to Seabrook Island Road; continue efforts to maintain and beautify Seabrook Island Road and the adjacent right-of-way.

Assigned To: Town Administrator, Buildings & Grounds Manager

- (2) **Zoning & Code Enforcement:** Complete a review of the town's Development Standards Ordinance (DSO); consider amendments to simplify zoning requirements and review procedures; coordinate with SIPOA to better align development requirements, review procedures and code enforcement activities; develop and adopt a formal annexation policy.

Assigned To: Planning Commission, Town Administrator, Zoning Administrator/Chief Code Enforcement Officer, License & Permit Official, Short-Term Rental Compliance Manager, Code Enforcement Officer(s), Town Attorney

- (3) **Town Hall:** Assess current and future town staffing needs; determine long-term capital needs for additional office space, storage capacity, and other public facilities; evaluate and pursue options for the future expansion or replacement of town hall; identify and pursue funding source(s) for future expansion or replacement of town hall.

Assigned To: Town Administrator, Buildings & Grounds Manager, Zoning Administrator/Chief Code Enforcement Officer

SIGNIFICANT PRIORITIES ("SHOULD DO")

- (4) **Regional Cooperation:** Improve relationships with the Town of Kiawah Island and Charleston County; coordinate with neighboring jurisdictions on opportunities for regional planning, enhanced coordination of zoning and development regulations, and recognition of the county's urban growth boundary.

Assigned To: Town Administrator, Zoning Administrator/Chief Code Enforcement Officer, Communications & Events Manager

- (5) **Comprehensive Emergency Plan (CEP):** Complete a comprehensive review and re-write of the town's CEP; ensure the town's CEP is consistent with the National Incident Management

System (NIMS) and FEMA Comprehensive Emergency Preparedness Guide (CPG); simplify planning documents for ease-of-use in emergency situations; update the town's incident command structure.

Assigned To: Public Safety Committee, Town Administrator, all staff members assigned a role under the town's Incident Command System (ICS)

- (6) **Council Terms:** Consider adoption of an ordinance to transition Town Council from two-year terms to four-year staggered terms.

Assigned To: Town Administrator, Town Attorney

- (7) **Marshfront Management Plan (MMP):** Complete and adopt a MMP; update the town's zoning and development regulations to implement the recommendations of the MMP; coordinate with community stakeholders to implement the recommendations of the MMP.

Assigned To: Environment & Wildlife Committee, Planning Commission, Town Administrator, Zoning Administrator/Chief Code Enforcement Officer, Communication & Events Manager

MODERATE PRIORITIES ("COULD DO")

- (8) **Beach Maintenance:** Consider funding source(s) to facilitate town participation in future beach maintenance projects; coordinate with SIPOA on permitting activities related to the planned relocation of Captain Sams Inlet.

Assigned To: Environment & Wildlife Committee, Town Administrator, Town Attorney

- (9) **Beach Rules & Signage:** Complete a comprehensive review of the town's existing beach rules (Chapter 32); consider possible amendments to the town's existing beach rules, as needed; design and install new signage at beach access points and other targeted areas along the beach to inform beachgoers of the town's beach rules.

Assigned To: Environment & Wildlife Committee, Town Administrator, Buildings & Grounds Manager, Zoning Administrator/Chief Code Enforcement Officer, Code Enforcement Officer(s), Beach Patrol

- (10) **Communications:** Continue to diversify and enhance the town's communication capabilities; develop and implement additional tools to communicate news, emergency alerts, and other information with the public; ensure that communication tools and strategies are accessible to all demographics; improve coordination with public safety agencies.

Assigned To: Community Promotions & Engagement Committee, Public Safety Committee, Town Administrator, Communication & Events Manager

- (11) **Property Maintenance:** Assess aging residential and commercial structures; consider

adoption of a property maintenance ordinance.

Assigned To: Town Administrator, Zoning Administrator/Chief Code Enforcement Officer, Code Enforcement Officer(s)