

AGENDA
SEABROOK ISLAND STRATEGIC PLANNING SESSION
SEABROOK ISLAND TOWN HALL
MARCH 12, 2019
10:00 AM

- I. Call to Order – Mayor Ciancio

- II. Strategic Planning Session – Charlie Barrineau, MASC Field Services Manager
 - a. Review of Council Goals for 2018-19

 - b. Identification of Council Goals for 2019-20

 - c. Prioritization of Council Goals for 2019-20

- III. Wrap-Up and Adjournment

2018 Strategic Planning Meeting Council Goals

What are the most important issues that need to be addressed in the next 12 -18 months?

- Complete Seabrook Island Road Flooding project
- New FEMA FIRM Maps / Communication with Public
- Incorporate Time for ATAX Committee Reviews Prior to Approval of Annual Budget / Expand Items to Be Considered / Set Priorities
- Comment to DHEC about setback / baseline issues
- Marina Erosion Issues
- Berkeley Electric Proactive Protective Issues
- Annexation of Bradham Property
- 10 Year Comprehensive Plan Update
- Town Hall Upgrade
- Set up Ability to Accept Credit Card Payments
- Auditor RFP
- Landscape RFP
- Establish Dolphin Monitoring Program & Have Training Sessions for Beach Patrol
- New Town Website
- Oppose All Off-Shore Drilling Efforts / Permits; Make Sure State Officials Support Coastal Communities on this Issue
- Beach Management Issues / How Town can be More Proactive about Impacts of Rising Sea Levels & Proper Town Response
- Address Upgrade of Water / Sewer Utilities' Capacity to Keep up with Development & Eventual Build-Out of Island
- At What Point Will Financial Needs Exceed Current / Anticipated Revenue Resources
- DHEC Jurisdiction Lines – Comments Due by April
- Improve Resistance to Power Loss & Flooding

What long-term goals, projects should the town address over the next 3 – 5 years?

- Alternatives to Bond Issues for Financing Extensive Clean-Up Following Major Storms
- Consider Levying Tax to Establish Clean-Up / Recovery Fund
- Financial Sustainability / Diminishing Construction Revenues and Non-Recurring Revenues
- Marina & Boardwalk Safety Concerns
- Town “Branding”
- Funding for Beach Patrol
- Plan for SI POA / Town Complex
- Road Issues
- Water Commission Data to Support Town Efforts
- Resolve Utility Capacity Limitations To Assess Potential for Strategic Annexations
- Better Utilization of Planning Commission for Gathering Data to assist with Annexation Discussion / Signage

2018 Strategic Planning Meeting Council Goals

Top priority goals for the next 12-18 months

- Complete Seabrook Island Road Flooding Project
 - Flooding is a constant problem and needs to be eliminated.
 - RFPs are already in the works for the project and a majority of the funding is already in place.
- Resolve Bradham Property Issue
 - The town needs to make some final determination on the Bradham property which is located near the entrance onto the island.
 - Once the use for this property is determined it will allow the town to consider potential areas to annex.
- Town Hall Upgrades
 - The town hall has adequate space to house current operations of the town, however, certain small upgrades in the building will allow the property to be used for efficiently.
 - Efforts should be made to identify potential upgrades and bid out the improvements during the upcoming year.
- Comprehensive Plan Update
 - The Comprehensive Plan for the Town of Seabrook Island was last adopted in July of 2009 and some portions were revised in March 2015.
 - South Carolina State Code §6-29-510 (E) requires that the town update its comprehensive plan every 10 years.
 - The 9 different elements of the comprehensive plan need to be reviewed by the Planning Commission with formal recommendations for any changes or updates made to the town council.
 - The Council can consider the possibility of utilizing the BCD Council of Governments to assist with this effort.
- Website Upgrade
 - The town's website is rather cumbersome and difficult to navigate.
 - The Council recognizes the importance of providing a means for citizens and visitors to have easy access to meaningful information that can be found on a local website.
 - An upgraded website can also be used to allow the council to be more transparent by posting key information about local codes, rules, and regulations and financial reports and documents easily accessible to the public.
- Update Employment Handbook/Policies
 - Although the town only has a few employees it is essential that they understand the requirements of their employment and are familiar with the benefits afforded to them.
 - The Municipal Association of South Carolina does have a model employee handbook that can be used by towns in the state.
 - It is recommended that the proposed handbook and manual be reviewed by a labor attorney to ensure legal compliance with Federal and State labor laws.